



PRESS RELEASE - GDF ANNOUNCES NEW EXECUTIVES IN RESIDENCE

London, New York, Brussels, Singapore, January 15, 2025: Global Digital Finance (GDF), the leading global digital assets members' association, announced its second cohort of Executives in Residence, senior industry leaders in financial services, digital technology, and innovation who have worked at market leading firms and have demonstrated a distinguished track record of success.

Joining the second programme cohort is:

Adriana Ennab, specialist in financial regulatory policy issues covering all Digital and Innovation topics

Heather Goldman, global capital markets and technology senior executive, and expert Web3 and fintech advisor

Khalid Howladar, founder of Acreditus, seasoned credit ratings, GCC banks and Islamic Finance expert. Active blockchain/web3-focussed venture angel and DeFi evangelist

Jannah Patchay, founder of Markets Evolution, a consultancy specialising in financial innovation, regulatory and commercial strategy, and a digital finance policy and regulatory expert

Commenting on the programme, Jennifer Lassiter, GDF Board Advisor, said, "These Executives bring a wealth of experience in delivering digital programs within financial services, pioneering impactful policies, and navigating diverse regions. Their expertise and commitment to the GDF mission significantly strengthen our team and community."

The EIRs are leaders across industry who wish to give back to the community and will spend time representing GDF in the industry and with policymakers, providing guidance on GDF's forums, working groups, reports, and standards, that reflect the priorities driving the mass adoption of new digital finance technologies.

Lawrence Wintermeyer, GDF Executive Co-Chair commented, "The second cohort of Executives & in Residence marks an important next step in further building out GDF's programmes and mission. We are honoured by their commitment to serving and sharing their knowledge, experience, and network with the GDF global community"

About GDF

Global Digital Finance (GDF) is a global non-profit association of member firms offering an open innovation platform for advocating and accelerating the adoption of best practices for digital assets.

GDF's mission is to "Promote and underpin the greater adoption of market standards for the use of crypto and digital assets, through the development of best practices and governance standards in a shared engagement forum with industry, policymakers, and regulators."

More information about GDF can be found at www.gdf.io, contact melissa@gdf.io for enquiries.