

## Committing to the GDF Code of Conduct Self-Attestation Registration

### GDF Code of Conduct



#### What is the Code of Conduct?

The GDF community is setting market conduct standards for the crypto asset and digital finance industry through an open, consultative process with industry leaders, policymakers and regulators. The GDF Code establishes global best practices and sound governance policies to guide the industry during this formative period.

The GDF Code is developed through open, inclusive working groups of industry participants, legal, regulatory and compliance experts, financial services incumbents and academics. Code principles undergo multiple stages of community peer review and public consultation prior to ratification.

#### Why is the Code of Conduct Important?

Crypto and digital assets present unique challenges for governments and regulators. This nascent asset class enables the global transfer of assets and information across borders, often with differing legal and regulatory frameworks. While we expect all market participants to comply with all applicable legal requirements, without a bedrock set of principles, there is a heightened risk of legal and regulatory arbitrage that may harm markets and investors.

#### What will it solve?

Establishing conduct and operational governance standards through a Code of Conduct enables market participants to demonstrate their commitment to following standards that are designed to protect consumers, market integrity, and enable the long-term benefits of crypto and digital assets to be realised.

#### Who is it for?

The Code of Conduct applies to all crypto and digital asset market participants, including token issuers, trading platforms, funds, rating and comparison websites, as well as service providers, and others. The Code of Conduct has a series of Overarching Principles, as well as a series of Additional Principles that provide more detailed standards for specific market activities.

## GDF Code Self-Attestation Registration



GDF manages a Code of Conduct Self-Attestation Registration scheme for crypto and digital asset firms and companies providing products and services within the industry to attest their adherence to the GDF Code of Conduct. Through Registration, our members demonstrate their commitment to governance best practices to foster transparency, establish credibility, and promote professional standards to enable responsible growth and innovation.

### Why is Self-Attestation Registration Important?

Code adherence signals to market participants, and global authorities that the registered organization is committed and operates within the highest standards of compliance, professionalism, and accountability.

### Registration

The GDF Registration Scheme is a publicly available resource of companies who have self-attested their compliance with the GDF Code of Conduct. Registering adherence to the Code of Conduct demonstrates to peers, customers, and policymakers around the world that your organization is committed to transparency, market integrity, and investor protection. GDF members who register their self-attestments adhere to the Code of Conduct are entitled to use the GDF logo on their website and in marketing materials.

### Future Development

Digital finance is rapidly innovating and evolving sector, and GDF is structured to evolve with it. In addition to the immediate benefits, GDF Membership and Code adherence provide organizations the opportunity to help shape the industry's future through self-regulation and an open dialog with global regulators.

### Registration and Membership

Code registration is included in the annual membership dues and available to all GDF member entities.

Early Stage	< \$10M Raised / ARR	\$1,000 / Year
Growth Stage	\$10M - \$25M Raised / ARR	\$5,000 / Year
Established Firms	> \$25M Raised / ARR	\$15,000 / Year
Patron Sponsor	Any	Contact Us